



Fluorescent inks improve visibility of traffic and street signs.

How To Use Them

The FLR inks work best with intense pastel and tropical colors (Yellow, Magenta combinations), and with large, solid areas of color. You will lose much of the effect if you use darker images with a great deal of shadows or lowlights.

Fabrics with the FLR inks can be particularly stunning and are well suited to the youth and tourist markets. The inks will work great for commercial signs and displays where vibrant visual impact is required. In addition, the FLR ink's reflective properties make them ideal for a variety of safety applications.

In low light interior environments the inks can be used to create unusual artwork, murals, banners and signs illuminated by black light bulbs.

Fluorescent inks can be a bit tricky to use. They are difficult to color manage. A degree of trial and error may be required to obtain the best results. Often they are utilized as additional spot colors managed effectively by RIP software.

Conclusion

The FLR inks work great when used in a black light environment or more commonly where very bright images are required in normal light conditions. When used properly, the effects can be exceptional. Ink cost is only slightly higher than that of standard sublimation inks and UV resistance has been improved. These inks are definitely worth considering. You may find some new fabric and hard substrate market opportunities that will expand your product offerings.

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The same warning sign illuminated with a 60-watt blacklight bulb in a darkened room.



Vibrant colors catch your eye in this restoration of an antique hotel sign.

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